# **JEREMY LIN**

(415) 519-7276

j1lin0101@gmail.com

jeremyplin.com

linkedin.com/in/j1lin0101

## **Education**

## **University of Washington**

B.S. Human Centered Design and Engineering

Sep 2017 - Jun 2021

## **Certifications**

## **University of Washington**

Front-End Web Development

Sep 2021 - Mar 2022

## **Skills**

#### **Relevant Coursework**

UX/UI Design, User Research, Usability Testing, User Centered Design Process, Visual Design, Low Fidelity Prototyping, UX Prototyping Methods, User Journey Mapping, Persona Development

#### **Software**

Figma, Sketch, Adobe Creative Suite, InVision, Webflow

#### **Programming Languages**

Advanced HTML, CSS, and Javascript; Intermediate Python and Java; Basic Swift

## **Experience**

#### **Canvas Medical**

#### **Product Designer**

Nov 2021 - Jan 2024

- Led design and development for Canvas' API Prize competition landing page and marketing materials.
- Collaborated with Product Managers to design new features and visual improvements.
- Created user journeys, personas, and wireframes to ideate the next iteration of the Canvas platform.
- Developed Figma and Sketch Libraries of company design and brand elements and stylings.

#### **Fred Hutch**

#### **Senior Capstone Project**

Jan 2021 - Jun 2021

- Collaborated with cancer nutrition specialists to develop a web application that promotes healthy eating and nutrition education.
- Conducted user research on cancer survivors to understand the meal planning experience within the context of cancer treatment and survivorship.
- Spearheaded a comprehensive overhaul of Fred Hutch's Cook For Your Life meal planning tool, resulting in a fully functioning Figma prototype

#### **Wyze Labs**

#### **Product Design Intern**

Jun 2020 - Aug 2020

- Developed Design Documentation of company's mobile app design resources, including color, typography, buttons, and grid.
- Conducted generative user research on pet owners within the user community to understand their use of company products for pet care.
- Applied affinity analysis to uncover trends and themes among different pet owners.